

Buying Time LLC
 650 Massachusetts Ave, NW
 Suite 210
 Washington DC 20001

Mike McIntyre/ D/ Congress
 Submission Number 209 Issue 1



WNCN-TV
 1205 Front St.
 Raleigh, NC 27609

PHONE (919) 836-1717 FAX (919) 836-1747

Client:	Mike McIntyre/ D/ Congress	Submission Cost:	2050	Campaign Ref:	E:120808066
Buyer:	..	Client/Product/Estimate:	330 /349 /2192	Sales Rep:	HRP Washington, DC
Schedule Dates:	09/24/12 to 10/07/12	Weeks:	2	Order Ref:	06268815
Est/PO Number:	06268815	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Product:	McIntyre For Cong	Booking Group:	WNCN	Key Market:	Raleigh-Durham, NC
Demographic:	(L) Household	Order:			

Ref	Sales Product Details	Rev Type	Rate	Spot Type	Nbr of Spots	09/24	10/01	Total	Cost
1	M-F 330p Judge Judy ...F..	05	75	30 Comme	Nbr of Spots	1		1	75
2	M-F 530p Judge Judy ...F..	04	150	30 Comme	Nbr of Spots	1		1	150
3	M-F 9a Today Show II ...F..	04	150	30 Comme	Nbr of Spots	1		1	150
4	M-F 5p Judge Judy M.....	04	150	30 Comme	Nbr of Spots		1	1	150
5	M-F 530p Judge Judy M.....	04	150	30 Comme	Nbr of Spots		1	1	150
6	Sat 7p NewsS.	04	100	30 Comme	Nbr of Spots	1		1	100
7	Sun 6p NewsS	04	150	30 Comme	Nbr of Spots	1		1	150
8	M-F 5p Judge Judy ...T...	04	150	30 Comme	Nbr of Spots	1		1	150
9	M-F 530p Judge Judy ...T...	04	150	30 Comme	Nbr of Spots	1		1	150
10	M-F 5p Judge Judy .T.....	04	150	30 Comme	Nbr of Spots	1		1	150
Weekly Totals: Total Spots(Ord Spots)						13	2	15	

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Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	Total	Cost
11	M-F 530p Judge Judy .T.....	04	150	30 Comme	1		1	150
12	M-F 330p Judge Judy ..W....	05	75	30 Comme	1		1	75
13	M-F 530p Judge Judy ..W....	04	150	30 Comme	1		1	150
14	M-F 9a Today Show II ..W....	04	150	30 Comme	1		1	150
15	M-F 5p Judge Judy ..W....	04	150	30 Comme	1		1	150
Weekly Totals: Total Spots(Ord Spots)					13	2	15	

Grand Totals		Month 9 Weeks: 5	Month 10 Weeks: 4
		09/24	10/01
Spots	15	13	2
Cost	2050	1750	300

Grand Totals:

Spots:	15
Gross Total:	2,050.00
Commission:	307.50
Net Total:	1,742.50

REP HEADLINE# 6268815 REP: TEL# 703-516-9399 FAX# 703-516-9680
 \$\$\$ APPROVED ORIGINAL REV#0 \$\$\$ ORDER WORKSHEET HARRIS REPORT FROM STATION AUG8/12 18.08
 *** WNCN-TV ***

ADV # _____ ADV. NAME POLI/M MCINTYRE/D/CON/NC REP.# _____ OFF.# _____ SALESMAN # _____

AGY # _____ AGY. NAME BUYING TIME, LLC BUYER NAME ERICA CORSO

650 MASSACHUSETTS AVE. N.W. #210 SALES PRSN WA- MICK NESCI (H)

WASHINGTON, DC 20001

ORDER # _____ CONTRACT # 6268815 CLASS: NATL. LOCAL REGIONAL

PRDCT MCINTYRE FOR CONG EST#2192 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP25/12 OCT1/12 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE AUG8/12 18.08

REP: NEW ORDER
 TTL \$2,050 @15X
 PLEASE CONFIRM
 THANKS SHOSHANA FOR MICK

STA: PLS SEE M1 FOR NEW OFFER
 PLS ADVISE ASAP
 THX, CHERYL 8/8

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

STATION MAKEGOOD OFFERS:
 M1 UNRESL BUY#6 MISSED: SAT/600P-630P SEP29 30S \$150.00 (AUG8/12)
 OFFER: WED/500P-530P SEP26 30S \$150.00 PLS ADVISE.
 CMT: NO NEWS 9/29 D/T SPORTS - MG BOOKED JUDGE JUDY 5P 9/26
 CMT: PLS ADVISE

CONTRACT TOTAL \$2,050.00
 TOTAL SPOTS 15

REP HEADLINE# 6268815 REV#0 \$\$\$
 \$\$\$ APPROVED ORIGINAL REV#0 \$\$\$

REP: TEL# 703-516-9399 FAX# 703-516-9680
 ORDER WORKSHEET HARRIS REPORT FROM STATION AUG8/12 18.07
 *** WNCN-TV ***

ADV # _____ ADV. NAME POLI/M MCINTYRE/D/CON/NC REP. # _____ OFF. # _____ SALESMAN # _____
 AGY # _____ AGY. NAME BUYING TIME, LLC BUYER NAME ERICA CORSO
 650 MASSACHUSETTS AVE. N.W. #210 SALES PRSN WA- MICK NESCI (H)
 WASHINGTON, DC 20001

ORDER # _____ CONTRACT # 6268815 CLASS: NATL. LOCAL REGIONAL

PRDCT MCINTYRE FOR CONG EST#2192 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP25/12 OCT1/12 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE AUG8/12 18.07

REP: NEW ORDER
 TTL \$2,050 @15X
 PLEASE CONFIRM
 THANKS SHOSHANA FOR MICK

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. CONTRACT SCHEDULED FOR GENERATION

CONTRACT TOTAL \$2,050.00
 TOTAL SPOTS 15

ADV # _____ ADV. NAME POLI/M MCINTYRE/D/CON/NC REP. # _____ OFF. # _____ SALESMAN # _____
 AGY # _____ AGY. NAME BUYING TIME, LLC BUYER NAME ERICA CORSO
 650 MASSACHUSETTS AVE. N.W. #210 SALES PRSN WA- MICK NESCI (H)
 WASHINGTON, DC 20001

ORDER # _____ CONTRACT # 6268815 CLASS: NATL. LOCAL REGIONAL

PRDCT MCINTYRE FOR CONG EST#2192 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP25/12 OCT1/12 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE AUG8/12 14.44

REP: NEW ORDER
 TTL \$2,050 @15X
 PLEASE CONFIRM
 THANKS SHOSHANA FOR MICK
 CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1			330P-400P	30		\$75.00	9/28	9/28	1		FRI	1
AGENCY ADVERTISER CODE = 330 AGENCY EST# = 2192 AGENCY PRODUCT CODE = 349												
2			530P-600P	30		\$150.00	9/28	9/28	1		FRI	1
3			900A-1000A	30		\$150.00	9/28	9/28	1		FRI	1

mm
8/8

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
4			PROGRAM : JUDGE JUDY CON COM1 : JUDGE JUDY 500P-530P	30		\$150.00	10/1	10/1	1		MON	1
5			PROGRAM : JUDGE JUDY CON COM1 : JUDGE JUDY 530P-600P	30		\$150.00	10/1	10/1	1		MON	1
6			PROGRAM : JUDGE JUDY CON COM1 : JUDGE JUDY 600P-630P	30		\$150.00	9/29	9/29	1		SAT	1
7			PROGRAM : JUDGE JUDY CON COM1 : JUDGE JUDY 700P-730P	30		\$100.00	9/29	9/29	1		SAT	1
8			PROGRAM : JUDGE JUDY CON COM1 : JUDGE JUDY 600P-630P	30		\$150.00	9/30	9/30	1		SUN	1
9			PROGRAM : JUDGE JUDY CON COM1 : JUDGE JUDY 500P-530P	30		\$150.00	9/27	9/27	1		THU	1
10			PROGRAM : JUDGE JUDY CON COM1 : JUDGE JUDY 530P-600P	30		\$150.00	9/27	9/27	1		THU	1
11			PROGRAM : JUDGE JUDY CON COM1 : JUDGE JUDY 500P-530P	30		\$150.00	9/25	9/25	1		TUE	1
12			PROGRAM : JUDGE JUDY CON COM1 : JUDGE JUDY 530P-600P	30		\$150.00	9/25	9/25	1		TUE	1

*W**

n/a - we used for

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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13			330P-400P	30		\$75.00	9/26	9/26	1		WED	1
PROGRAM : JUDGE JUDY												
CON COM1 : JUDGE JUDY												

14			530P-600P	30		\$150.00	9/26	9/26	1		WED	1
PROGRAM : JUDGE JUDY												
CON COM1 : JUDGE JUDY												

15			900A-1000A	30		\$150.00	9/26	9/26	1		WED	1
PROGRAM : TODAY SHOW 2												
CON COM1 : TODAY SHOW 2												

SEP/12 \$1,750.00 OCT/12 \$300.00
 CONTRACT TOTAL \$2,050.00
 TOTAL SPOTS 15

MARKET TOTALS \$68,333 WNCN 3% WRAL 55% WTVD 36% WRAZ 6% WRDC 0% WFLA 0% CABL 0%
 SHARES ESTIMATED
 SVC- NSI BOOKS- NOV/11
 DEMOS- RA35+*

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date: 2012
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I, Buying Time, LLC,
 being/on behalf of: Mike McIntyre, a legally
 qualified candidate of the Democratic political
 party for the office of: U.S. Representative (NC-7)
 in the General
 election to be held on: Tuesday, November 6th, 2012
 do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		AS ORDERED			

Total Charges: \$ NET

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

Mike McIntyre for Congress
P.O. Box 1
Lumberton, NC 28359

I represent that the payment for the above described broadcast time has been furnished by:

Mike McIntyre for Congress

and you are authorized to announce the time as paid for by such person or entity.
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Marion Thompson

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

To Be Signed By Candidate or Authorized Committee

06/12/12
Date

Eia L. W.
Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected

Signature

Printed Name

Title

CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

I, Mike McIntyre

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

does **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

- the ~~radio~~ programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.
- the ~~television~~ programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

Mike McIntyre

signature of candidate or authorized committee

Mike McIntyre

printed name

7/19/12

date



**PAID POLITICAL
BROADCAST AVAIL REQUEST**

TO: Steve Blanchard	STATION: WNCN
FROM: Mick Nesci	HRP OFFICE: Washington

REQUEST RECEIVED FROM

DATE: 8/8/12

BUYER: Erica Corso
AGENCY: BUYING TIME
ADDRESS: 2715 M ST. NW, SUITE 400 WASHINGTON, D.C. 20007
PHONE #: 202-965-5060
FAX #: 202-965-5066
OTHER:

AVAILS FOR

COMMITTEE: Mike McIntyre for Congress
CPMGN MGR.
TREASURER: Marion Thompson
ADDRESS: PO Box 1 Lumberton, NC 28359
PHONE #: 910-738-8683
FAX #:
OTHER:

FOR

CANDIDATE: Mike McIntyre
OFFICE: Congress
PARTY: DEMOCRAT

DAYPARTS: All
SCHEDULE DATES: 9/11/12-11/6/12
COMMERICAL LENGTH: :30
PROGRAMS: All

PLEASE ADVISE IF THERE ARE RESTRICTIONS ON ANY OF THE ABOVE